

IPS BUSINESS SCHOOL

WHERE STUDENT POTENTIAL MEET PERFORMANCE

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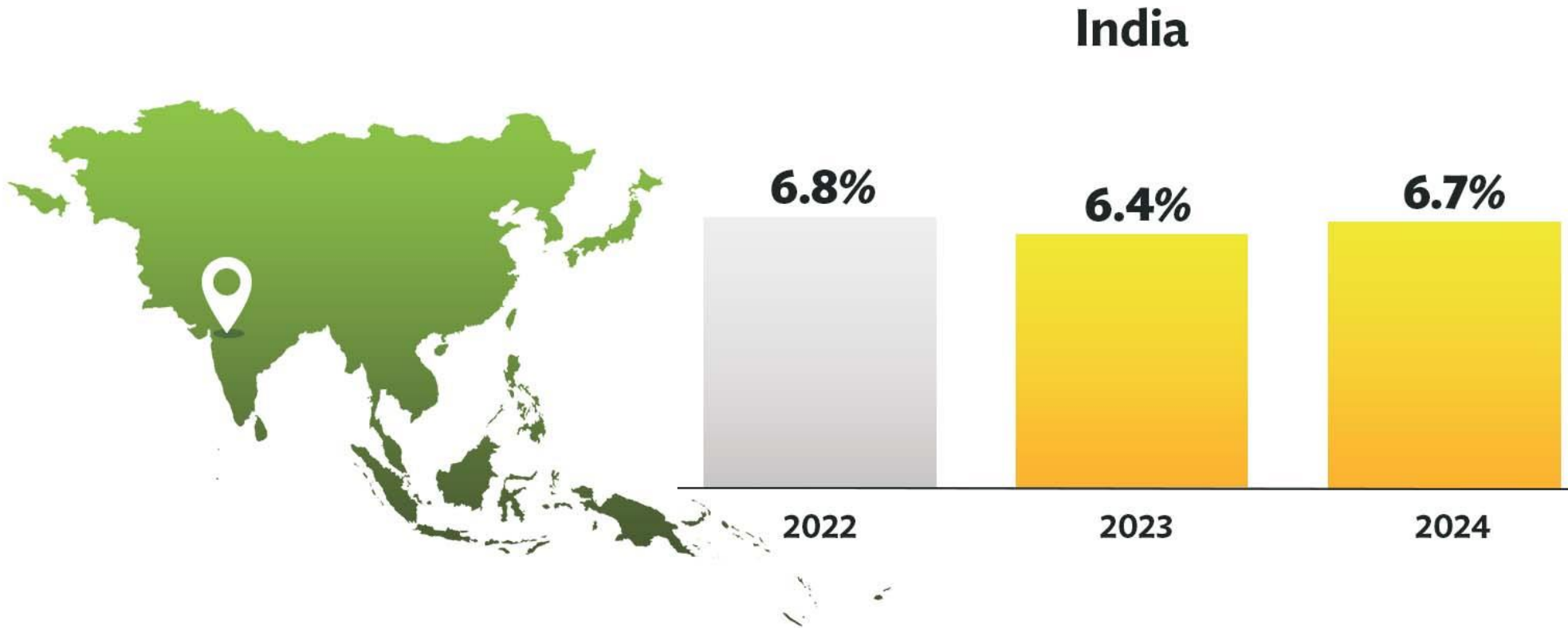
WHY

BBA

OF 2023

**IS THE
WINNING
CHOICE**

GDP Growth Forecast



ADB ASIAN DEVELOPMENT BANK

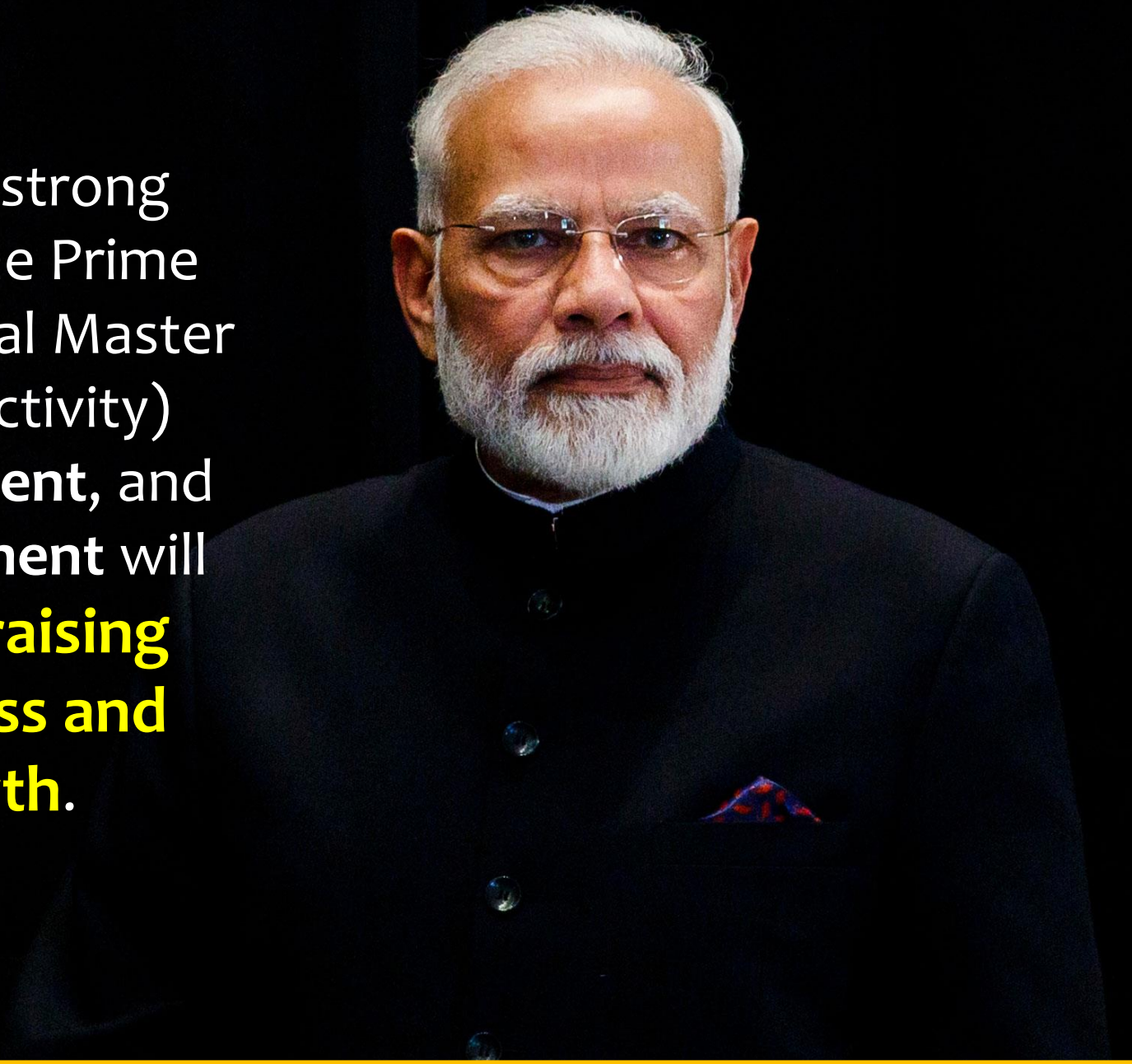
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“Despite the global slowdown, India’s economic growth rate is stronger than in many peer economies and reflects relatively robust domestic consumption and lesser dependence on global demand.”

Takeo Konishi
ADB Country Director for India

The Government of India's strong infrastructure push under the Prime Minister's *Gati Shakti* (National Master Plan for Multimodal Connectivity) initiative, **logistics development**, and **industrial corridor development** will contribute significantly to **raising industrial competitiveness and boosting future growth.**



MANAG

EMENT



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STUDIES SAY THAT

BBA

IS THE **ONLY SUSTAINABLE**

CHOICE IN 2023



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GIVE WINGS TO

YOUR CAREER

ONLY WITH

BBA



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WHY BBA

Wide-Ranging Business Knowledge

BBA students learn important business skills like marketing, finance, accounting, business analysis, management, operations, strategy etc.

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WHY BBA

Professional Degree

The Bachelor of Business Administration (BBA) degree is the most affordable and career-focused professional degrees. BBA grads can work as Marketing Managers, Administration Managers, Operation Managers, Finance Managers, Human Resource Managers, etc.



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WHY BBA

Various Career Options

Many different sectors, including consulting, finance, marketing, human resources, and startup, offer a variety of career prospects for those with a BBA degree. Due to various job alternatives, students understand why BBA is a good career option.

WHY BBA

Practical Knowledge

Internships, projects, and case studies are common components of BBA degrees, giving real exposure that companies greatly value, and students get a valid reason why BBA after 12th is ideal.

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WHY BBA

Business Networking

BBA programs allow students to network with experts and business leaders, which can help them land internships, jobs, and alliances.

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WHY BBA

Entrepreneurial Aptitude

BBA programs equip students with the marketing, finance, and management skills to start and manage their enterprises. Those who wish to be entrepreneurs must understand why BBA is important and how it can affect their future careers.



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WHY BBA

Excellent Pay

The BBA prepares skilled business workers. BBA grads are in high demand in IT, industrial, law, education, aircraft, retail, CPG, and other fields because they understand business nuances and can multitask. The starting pay for BBA grads ranges from 3 to 5 lakhs per year, with additional bonuses and advantages provided by employers.



WHY BBA

Strong Foundation for MBA

It is the most obvious reason why BBA is getting popular among 12th grads. BBA students learn about business, analysis, problem-solving, leadership and management skills. These qualities give the MBA curriculum a strong basis.



BBA will always remain the most **popular program** in the country and abroad

BUT IT SHOULD BE ALIGNED
WITH THE DYNAMIC INDUSTRIAL DEMANDS

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Think.

**BEFORE YOU SELECT A
COLLEGE**

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Enrol for

**A REAL
BBA**



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RANKED

1 in Jaipur

2 in Rajasthan

18 in India

BW BUSINESSWORLD



in

CORPORATE CONNECT

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REVEL IN A
PEDAGOGY
DRIVEN BY THE
INDUSTRY



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Projected sales of main products in 2013



Distribution of market share among the major industry players



BBA WITH 3 YEARS

BUSINESS ANALYTICS COURSE

*AT NO EXTRA COST



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The background of the advertisement shows a person in a business suit sitting at a desk, using a laptop and a smartphone. Overlaid on the image are several white speech bubble icons containing social media symbols and numbers: a heart with '95', an envelope with '37', two speech bubbles with '65', and a thumbs-up with '100'.

BBA WITH 3 YEARS

DIGITAL MARKETING COURSE

***AT NO EXTRA COST**

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BBA WITH

Excel

ADVANCED EXCEL

*AT NO EXTRA COST

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BBA WITH FOREIGN INTERNSHIP OPPORTUNITIES

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BBA WITH THE BEST IN CLASS

INDUSTRY IMMERSION PROGRAM



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STUDENT

8:00 AM – 11:30 AM



12 NOON – 6:00 PM

INTERN

POWER

OF

AN

UNIQUE

CORPORATE IMMERSION

PEDAGOGY

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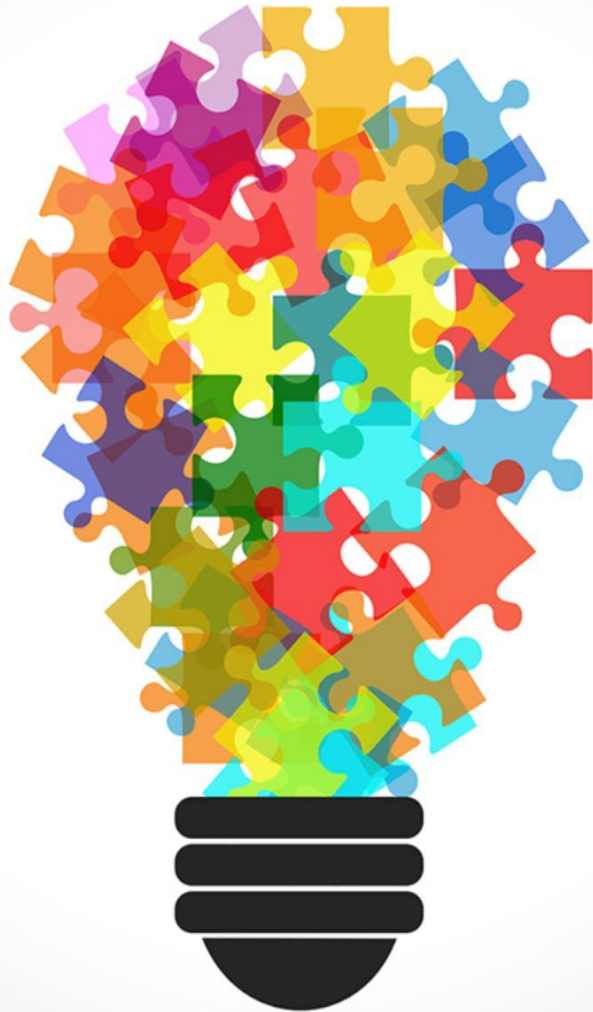
**PROVEN SEAT
FOR CONTINUOUS**

**ACADEMIC
EXCELLENCE**



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ENVIABLE INTELLECTUAL CAPITAL

15+ Ph.D. Scholars

250+ Years of Combined Corporate
Experience

300+ Years of Combined Academic
Experience

Team of CA | CS | Authors | MD | NET

**TOP-NOTCH
ACADEMIC**

PARTNERSHIPS



सिद्धिमूलं प्रबन्धनम्
भा. प्र. सं. इन्दौर
IIM INDORE



XLRI
Xavier School of Management
For the greater good

AIMA
ALL INDIA MANAGEMENT ASSOCIATION

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UNBEATABLE

**CORPORATE
CONNECT**



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SEMINARS & CONCLAVES



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CORPORATE TALKS



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ALUMNI INTERACTIONS



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INDUSTRIAL VISITS



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EXTRA CURRICULARS GALORE



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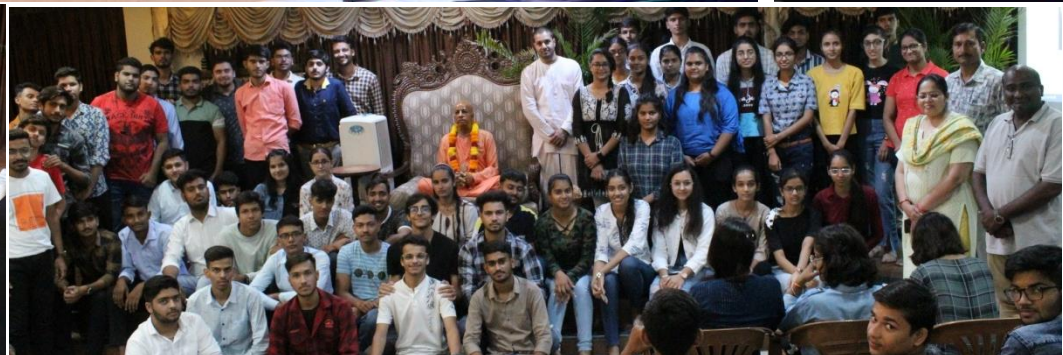
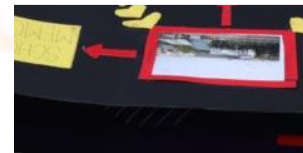


BATCH FRESHERS





EQ, IQ & SQ – HOLISTIC DEVELOPMENT





TALENT HUNT





TRIPS AND TOURS





DANDIYA NIGHTS



FLASH MOBS





SPORTS WEEK







RAMP WALKS



INTERCOLLEGIATE MEETS



ACTION NEVER STOPS HERE

WHAT ELSE CAN I ASK FOR??

IPS ROCKS



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**BUT WE ARE
NOT FINISHED YET**

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ONLY

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100% SMART CLASSROOMS

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ONLY

COLLEGE WITH

BEST PLACEMENTS AFTER BBA

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BRAJ GAURI JOSHI



**Urban
Company**



treebo

***CTC 11 LACS PER ANNUM**

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YASH ARYA

zomato

*CTC 6 LACS PER ANNUM

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FEDERAL BANK

YOUR PERFECT BANKING PARTNER

PROCESS ON-GOING

PACKAGE: 38000 IN HAND/MONTH

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WHERE STUDENT POTENTIAL MEET PERFORMANCE

#1 FOR BBA UNDOUBTEDLY

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